

PARKING IN THE DOWNTOWN AREA

Downtown Lincoln will continue as the largest commercial district within the city and county. As both new construction and reuse of existing structures occurs, the demand for parking services will remain strong. These parking services will be needed to support office workers, students, residents, and entertainment goers. Parking planning and management will include:

- New parking facilities are programmed in the near term for the Haymarket area and the eastern edge of Downtown.
- The Antelope Valley Project will alter the long term land use and traffic patterns in the Downtown area.

The provision of parking and other transportation services in and around Downtown will need to be

considered as this redevelopment project moves forward.

- A new parking facility is being contemplated by the Public Building Commission to ease parking limitations near the County-City Building and Hall of Justice facilities.
- Pending further study on its future, the Pershing Auditorium complex could require the expansion of parking in that area of Downtown.
- Subarea studies will need to be completed on a periodic basis to determine the need for additional parking or managing existing parking as new employment, residential, and entertainment centers arise.



Strategies: Parking in the Downtown Area

- Employ management techniques to promote the efficient use of parking facilities in the Downtown, including promotion of parking garages (especially for long term uses by offering discounts, time limits

Future Conditions - Mobility & Transportation

on meters, and contracts with commercial establishments) and reduced rates on fringe meters to attract parking away from core areas with high occupancy rates.

- Continue and enhance a comprehensive approach to managing and maintaining Downtown parking, encompassing public and private parking facilities, on-street parking, and fines.